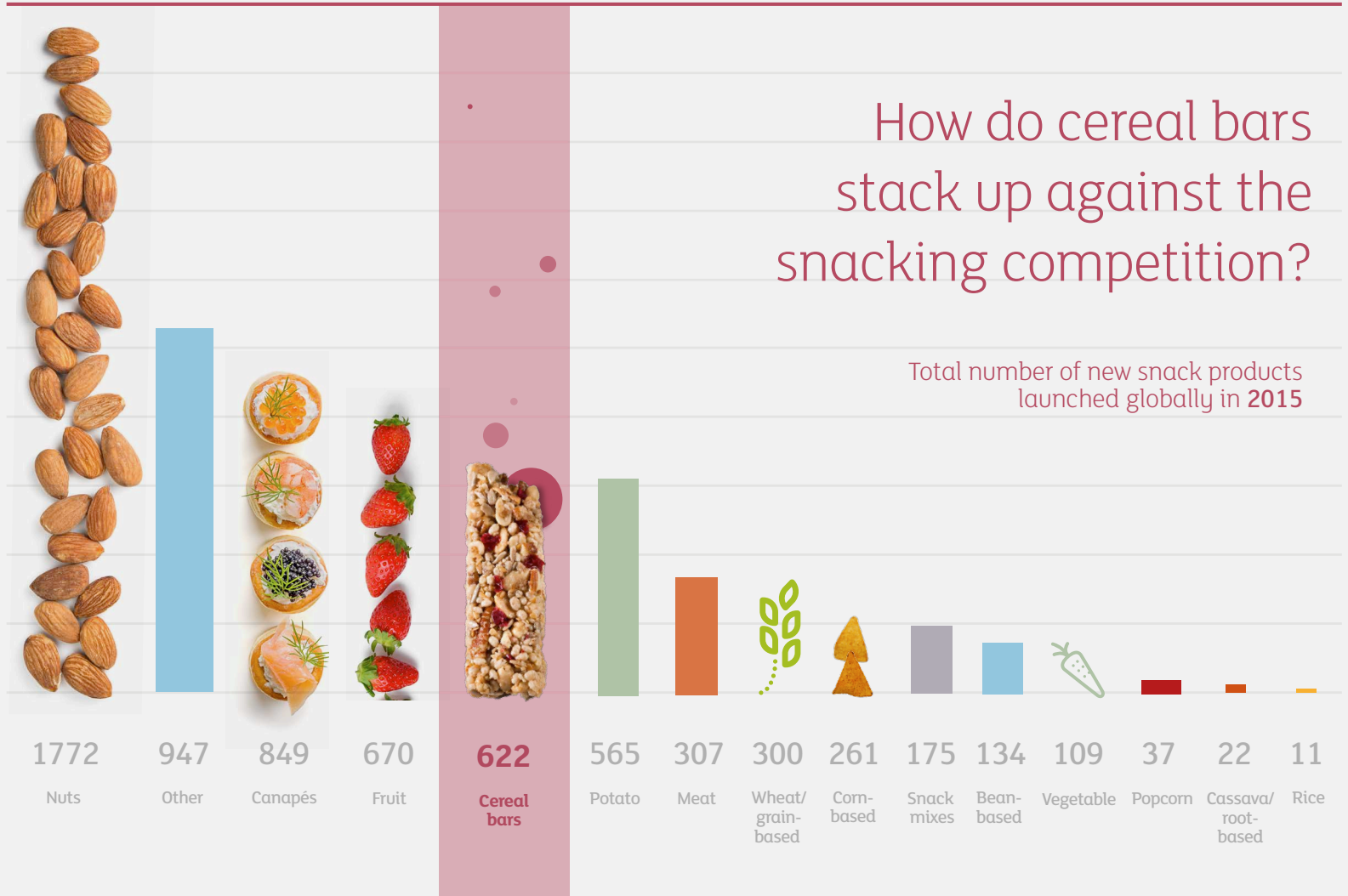


How do cereal bars stack up against the snacking competition?

Total number of new snack products launched globally in 2015



Source: Mintel, 2016

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