

Name	Duration	Purpose
ASP.NET_SessionID	End of Browsing Session	Preserves the visitor's session across page requests
@@History/@@scroll #	End of Browsing Session	Unclassified
@@History/@@scroll #	End of Browsing Session	Unclassified
@@History/@@scroll #	End of Browsing Session	Unclassified
_ga	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
_gat	End of Browsing Session	Used by Google Analytics to throttle request rate
_gid	End of Browsing Session	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
ai_user	1 year	Used by Microsoft Application insights software to collect statistical usage and telemetry information. The cookie stores a unique identifier to recognize users on returning visits over time.
kuid	179 days	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads
ai_session	End of Browsing Session	Preserves user states across page requests
anj	3 months	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads
audience	1 year	Unclassified
Browser_id	6 days	Unclassified
c	1 year	Regulates synchronization of user identification and exchange of user data between various ad services
Ck1	179 days	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
CMDD	End of Browsing Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMID	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on

		the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMPRO	3 months	Unclassified
CMPS	3 months	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMRUM3	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMSC	End of Browsing Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMST	End of Browsing Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
demdex	179 days	Via a unique ID that is used for semantic content analysis, the user's navigation on the website is registered and linked to offline data from surveys and registrations to display targeted ads
dpm	179 days	Unclassified
eud	1 year	These third party advertising/targeting cookies are used by Rocket Fuel ad servers. They collect information about website usage including pages you've visited and locations you've viewed to provide interest based content and personalised advertisements on external websites.
euds	End of Browsing Session	These third party advertising/targeting cookies are used by Rocket Fuel ad servers. They collect information about website usage including pages you've visited and locations you've viewed to

		provide interest based content and personalised advertisements on external websites.
Everest_g_v2	1 year	Used for targeted ads and to document efficacy of each individual ad
i	1 year	These third party advertising/targeting cookies are used by OpenX Ad servers. They collect information about website usage including pages you've visited and locations you've viewed to provide interest based content and personalised advertisements on external websites.
IDE	2 years	Used by Google Doubleclick to register and report the website user's actions after viewing of clicking on one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
KRTBCOOKIE#	3 Months	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.
Lpv393042	End of Browsing Session	Unclassified
Matchx1	29 days	Unclassified
na_sc_x	29 days	Unclassified
na_tc	13 months	Unclassified
ONPLFTRH	End of Browsing Session	Unclassified
pardot	End of Browsing Session	Unclassified
PUBMDCID	3 months	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.
PugT	29 days	Unclassified
r1	End of Browsing Session	Collects data related to the user's navigation visits to webpages in order to assess the efficacy of ads that are displayed on the website.
rlas3	179 days	Collects anonymous data related to the user's visits to the websites, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
rtn-1-z	179 days	Unclassified
rud	1 year	Registers anonymised user data, such as IP address, geographical location, visited websites and what ads the user

		has clicked, with the purpose of optimising ad displays based on the user's movement on websites that use the same ad network.
ruds	End of Browsing Session	These third party advertising/targeting cookies are used by Rocket Fuel ad servers. They collect information about website usage including pages you've visited and locations you've viewed to provide interest based content and personalised advertisements on external websites.
smd	1 year	Unclassified
t_gid	1 year	Unclassified
taboola_usg	1 year	Unclassified
TapAd_DID	2 months	Unclassified
TapAd_TS	2 months	Unclassified
test_cookie	End of Browsing Session	Used to check if the user's browser supports cookies
TMP_X1ID	End of Browsing Session	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.
tuuid	1 year	Registers whether or not the user has consented to the use of cookies
tuuid_lu	1 year	Unclassified
u2	3 months	Collects data related to the user's navigation visits to webpages in order to access the efficacy of ads that are displayed on the website.
uid	179 days	Collects anonymous data related to the user's visits to the websites, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
um2	3 months	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
uuid2	3 months	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
Visitor_id/#	10 years	Unclassified
Visitor_id/#	10 years	Unclassified
Visitor_id/#-hash	10 years	Unclassified
Visitor_id/#-hash	10 years	Unclassified
Visitor-id	1 year	Unclassified

wfivefivec	1 year	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.
X11D	18 months	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
Counter/counter_N.png	End of Browsing Session	Unclassified
lpe.34765.pageViewedCount	End of Browsing Session	Unclassified
lpe_34765_fov	29 days	Unclassified
lpe_s	End of Browsing Session	Unclassified
IPE125904	3 months	Unclassified
lperceptions.com	3 months	Unclassified
IPEt	End of Browsing Session	Unclassified